

COOKIE POLICY

To make our website work properly, we sometimes place small data files called cookies on your computer or device. Most websites do this too.

What are cookies?

A cookie is a small text file that our website saves on your computer or mobile device when you visit one of our sites. It enables our website to remember your actions and preferences (such as login, language, font size and other display preferences) over a period of time, so you don't have to keep re-entering them whenever you come back to the site or browse from one page to another.

How do we use cookies?

We use cookies and other technologies to ensure everyone who uses our website has the best possible experience. Cookies also help us keep your account safe. By agreeing to this cookie policy, you are agreeing to the use of cookies and similar technologies for the purposes we describe in this policy.

What types of cookies are there and which ones do we use?

There are two types of cookie:

- **Persistent cookies** remain on a user's device for a set period of time specified in the cookie. They are activated each time that the user visits the website that created that particular cookie.
- **Session cookies** are temporary. They allow website operators to link the actions of a user during a browser session. A browser session starts when a user opens the browser window and finishes when they close the browser window. Once you close the browser, all session cookies are deleted.

Cookies also have, broadly speaking, four different functions and can be categorised as follow: 'necessary' cookies, 'preference' cookies, 'statistics' cookies and 'marketing' or 'advertising' cookies. There are also 'unclassified' cookies, where the use has not been defined by the creator.

Necessary cookies (also known as strictly necessary or essential cookies) are essential to navigate around a website and use its features. Without them, you wouldn't be able to use basic services like viewing other pages etc. These cookies do not gather information about you that could be used for marketing or remembering where you've been on the internet.

These cookies are always turned on as we do not have to gain your consent to set them.

Examples of how we use 'necessary' cookies include:

- Setting unique identifiers for each unique visitor, so site numbers can be analysed.
- Navigation of the website pages.

Statistics cookies collect data for statistical purposes on how visitors use a website; they don't contain personal information such as names and email addresses and are used to improve your user experience of a website.

For us to set these cookies we need your consent, so the default setting is they are turned off, until we gain your informed consent to allow them.

Here are some examples of how we use statistical cookies:

- Gathering data about visits to the website, including numbers of visitors and visits, length of time spent on the site, pages clicked on or where visitors have come from.
- For comparison with other websites using data collected by industry-accepted measurement and research companies.

Information supplied by statistics cookies helps us to understand how you use the website, for example, whether or not you have visited before, what you looked at or clicked on and how you found us. We can then use this data to help improve our services. We generally use independent analytics companies to perform these services for us and when this is the case, these cookies may be set by a third-party company (third-party cookies).

Preference cookies (also known as functional cookies) allow users to customise how a website looks for them; they can remember usernames, language preferences and regions and can be used to provide more personal services like local weather reports and traffic news.

For us to set these cookies we need your consent, so the default setting is they are turned off, until we gain your informed consent to allow them.

Here is an example of how we use functionality cookies:

- Remembering if you've been to the site before so that messages intended for first-time users are not displayed to you.

Marketing cookies (also known as targeting cookies) are used to deliver advertisements more relevant to you but can also limit the number of times you see an advertisement and be used to chart the effectiveness of an ad campaign by tracking users' clicks. They can also provide security in transactions. They are usually placed by third-party advertising networks with a website operator's permission but can be placed by the operator themselves.

They can remember that you have visited a website and this information can be shared with other organisations, including other advertisers. They cannot determine who you are though, as the data collected is never linked to your profile.

For us to set these cookies we need your consent, so the default setting is they are turned off, until we gain your informed consent to allow them.



How to control cookies

You can control cookies as you wish by using the small grey box located at the bottom left corner of this website. This will open your cookie preference centre and allows you to turn cookies on and off. If you want to know the latest news on cookies or how this pop-up protects your choice of cookie usage, please visit www.cookiescan.com and check out the news/ more info pages.

Find out how to manage cookies on popular browsers:

- Google Chrome
- Microsoft Edge
- Mozilla Firefox
- Microsoft Internet Explorer
- Opera
- Apple Safari

To find information relating to other browsers, visit the browser developer's website.

To opt out of being tracked by Google Analytics across all websites, visit <http://tools.google.com/dlpage/gaoptout>.

For a full list of cookies used on www.maxfibre.com please visit <https://cdn.cookiescan.com/domains/25-283524/cookiepolicy.html>, which provides details of the cookies in use.